## Lincoln College

## Music Course Promotional CD - Package

### Our Goal

To create a fully finished product that consists of a promotional CD designed to be part of a marketing strategy. The CD consists of tracks written and performed by course students recorded, mixed and mastered by us. The CD has uses for both course promotion and individual student promotion.

### Our aims for this product

* Gives a professional feel to prospective students during open days and college events
* Student incentives through recordings
* Gives students a taste of professional music practices both audio and business related
* Gives bands a product to help promote themselves further within the industry
* Strong networking tool between students

#### Costs

All costs are open for negotiation and the amount of disks for the final delivery can be changed

* £500 – Recording, Mixing, Mastering
* £150 – Studio Rental (Includes equipment)
* £100 – Album Artwork and CD printing (25 disks)

£750 – Complete Package

### Logistics

* We aim to create and produce all the CD’s before 01/01/17
* All parts of the process can be negotiated from recording practices to album art work but must be done with fair warning.
* The college is responsible for choosing the artists that will be featured.

Thank You

Circle Studios